

2010 MEDIA INFORMATION

Australian Social Work

Australian Social Work is the professional journal of the Australian Association of Social Workers. Now in its 57th year, the journal has established a reputation for publishing material of a high quality and relevance to professionals in the social work field.

Please find more information about the journal at: www.informaworld.com/rasw

Published: Quarterly
Print run: 7500

Mono Advertising Rates:

<i>Size</i>	<i>Single Insertion</i>
Full page	AU\$1,895
Half page	AU\$1,185

Dimensions:

<i>Size</i>	<i>Height (mm)</i>	<i>Width (mm)</i>
Full page (vertical)	210	130
Half page (horizontal)	100	130

Colour Rates: Add AU\$1560 to the mono rates.

Loose Inserts: AU\$1,895

Discounts:

- 10% discount** for 3, 4 or 5 insertions
- 20% discount** for 6 or more insertions
- 10% publishers discount**
- 10% discount** for first time advertisers
- 15% agency commission**

Please note: Only one type of discount will be applied to each booking. Combinations of discounts are not accepted.

Copy Dates: (subject to change)

Issue	Copy Date
March	4 th January
June	2 nd April
September	6 th July
December	4 th October

Approval: All advertisements are subject to approval and availability of space.

Copy Requirements: Artwork should be supplied in PDF format (with all fonts embedded) set to the dimensions stated above. Please send as an e-mail attachment to lhann@talktalk.net

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