



## ADVERTISING BOOKING FORM

Please complete all details or your request will not be processed

I wish to confirm my advertising booking. I understand the booking will proceed unless I notify the AASW in writing.

I have read and understand the Terms and Conditions. (Please tick)

Please scan/attach this completed Advertising Booking Form to:

**Email:** editor@aaasw.asn.au

### AASW MEMBER DETAILS

What is your name as per AASW membership? (If applicable)

What is your member number? (If applicable)

### BOOKING DETAILS

#### Publication/s

AASW Member News      AMHSW Member News

#### Advertising Type

CPD listing      Display advertisement

#### Advertising Type

Single advertisement      Three-edition package      Six-edition package

Which dates would you like your advert to appear? (see the schedule on the AASW website)

Will you have the same artwork or wording for each time you publish?

Yes      No, I will supply new material each time      N/A single publication only

Web URL that links to your advert or listing

If you are submitting a display advertisement, have you submitted your artwork?

If you are submitting a CPD listing, have you included your wording and link in your email?

### DISPLAY ADVERTISEMENTS

Display ads contain graphics, colour and a web link.

- Artwork size: 600 x 160 pixels
- File format: JPEG, PNG or GIF

### CPD LISTINGS

CPD listings are text only, no graphics. They are up to 80 words long and contain the name of the CPD event, date/s, location, cost, CPD hours, short description and a web link.

### ADVERTISING RATES

#### AASW Member News

	Single advert	3-edition package	6-edition package	
Display Advertisement	\$630.00	\$1,790.00 (\$596.50 per advert)	\$3,400.00 (\$566.60 per advert)	
CPD Listing	\$305.00	\$850.00 (\$283.30 per advert)	\$1,630.00 (\$271.50 per advert)	Single advert (Non-Member) \$360.00

#### AMHSW Member News

	Single advert	3-edition package	6-edition package	
Display Advertisement	\$127.00	\$350.00 (\$116.60 per advert)	\$680.00 (\$113.00 per advert)	
CPD Listing	\$60.00	\$170.00 (\$56.60 per advert)	\$320.00 (\$53.30 per advert)	Single advert (Non-Member) \$72.00

Prices are inclusive of GST and per advertisement.

## BILLING INFORMATION (Person/company responsible for payment)

---

Full name:

Company name:

Address:

Town/Suburb:

State:

Postcode:

Work Phone:

Mobile Phone:

Email:

## PAYMENT DETAILS

---

### Upfront payment of advertisements is required.

Please send an invoice to be paid to the above email address - payment will be made via BPay

Total invoice amount, as per the Rates section: **\$AUD**

I authorise the AASW to  
charge my (please tick)\*

Visa

Mastercard

Card number:

Expiry:

/

Cardholder's name:

CVC:

Signature:

Date:

/

/

**Office use only:**

Ad no:

Inv no:

## TERMS AND CONDITIONS

---

- All advertising bookings must be made in writing with the Advertising Booking Form.
- The advertised prices are subject to review and change at the discretion of the AASW.
- Finished artwork or CPD Listings and URL links must be submitted in accordance with the specifications outlined in the information and according to the deadlines.
- We accept a maximum of three display advertisements and two CPD listings per issue in each publication.
- Cancellations will only be accepted in writing and must be received by the booking deadline. Cancellation after the booking deadline will incur a fee of 50% of the advertising rate.
- Advertisements are accepted subject to editor discretion. AASW reserves the right to reject or cancel advertising.
- Advertisements are accepted for publication on the condition that the advertiser indemnified the publisher and its servants and contractors against all actions, suits, claims loss and/or damage and expenses resulting from anything published by the advertiser.
- The AASW makes every effort to publish according to our publication schedule. The AASW is not liable for any loss or damage incurred by an advertiser as a result of any failure or delay in publication.
- Advertisers who select bulk discount packages are required to pay for the package upfront, as the booking is secured upon payment. Artwork and links can be supplied by the deadline of relevant issues.
- Where an advertisement is not published through no fault of the advertiser, the advertising fee will be refunded.
- Special advertisement positions cannot be booked. Position will be determined by the Editor.