



AASW

Australian Association
of Social Workers

AASW Accredited Mental Health Social Worker Trade Mark

AASW Accredited Mental Health Social Workers are identifiable by an exclusive trade marked logo.

Social workers represent one of the largest professional groups working in the field of mental health in Australia and are responsible for protecting and enhancing the wellbeing of some of Australia's most vulnerable people. It is therefore vital that practitioners working in the mental health field are professionally qualified and trained; and accountable.

The AASW is aware that it can be difficult for employers, other professionals and the public to distinguish genuine, professionally qualified social workers from others using the term. This is largely due to the fact that, despite continuing efforts by the AASW to obtain formal registration, social work is at present excluded from the National Registration and Accreditation Scheme, and therefore lacks title protection.

In response to the identified need for increased public protection, and to provide assurance that social workers using the title are legitimate, professionally qualified and accountable; the AASW has registered a legally protected trade mark for exclusive use by AASW Accredited Mental Health Social Workers.

To guarantee that a person using the Accredited Mental Health Social Worker title has specific skills, expertise and sufficient experience in the field of mental health; is genuine, professionally trained and accountable; and commits to ongoing professional development and learning look for this logo!

Accredited Mental Health Social Worker




This trade mark immediately tells you that the social worker:

- has an AASW accredited university degree level qualification, or overseas equivalent, in social work
- is a member of the AASW – the professional body for social work in Australia
- has committed to and practices under a strict *Code of Ethics* and is accountable to a complaints process
- has been formally assessed by the AASW, on behalf of the Australian Government, as having specific expertise, skills and sufficient experience in the provision of mental health services
- commits to and completes a minimum amount of annual ongoing professional development and training, of which a prescribed amount must be mental health specific, and is up to date with professional approaches and knowledge.




AASW Collective Trade Mark user register

To confirm whether a social worker is an AASW Accredited Mental Health Social Worker check the online register at:

 www.aasw.asn.au/CTMregister

More information

For more information on the AASW trade marked logos, contact the AASW on:

 03 9320 1044

 registration@asw.asn.au