The Australian Association of Social Workers is the professional representative body of social workers in Australia. There are over 8000 members Australia-wide, and over 2000 members in Victoria. The Branch Committee of Management is responsible for promoting the objectives of the Association and managing the affairs of the Branch. One of the objectives of the Branch is to produce a publication of high quality that keeps members up to date on professional issues and to provide a forum for the exchange of valuable information and ideas related to Social Work.

The AASW Victorian Branch has two publications – Social Work Connect which is mailed directly to members within Victoria and current subscribers & the Victorian Branch e-news, with an average circulation of 2100 within Victoria. A soft copy of both publications is included on the AASW website. There are three editions of Social Work Connect distributed annually in April, July & November each year and the Victorian Branch e-news is issued in the third week of every month. Both publications contain articles from members on a variety of topics and we welcome advertising contributions. When planning your advertising, please take note of relevant copy deadlines.

Presentation:
Social Work Connect is printed in A4 format printed on approximately 85gsm stock. All contributions must be submitted by email to aaswvic@aasw.asn.au as a Word Document attachment, by the published copy deadline listed below:

Social Work Connect:

April Edition: 29th February 2016
July Edition: 27th May 2016

Victorian Branch E-news: due one week prior to distribution at the end of the third week of every month.

Articles from members:
We welcome contributions from members. The topic and work limit for SW Connect should be negotiated with the Editor for the particular edition. Practice Group reports and articles: 500 maximum or by agreement with the Editor.

Advertisements:
The AASW accepts advertising that reflects the needs and interests of our members and are consistent with the Association’s core objectives. Generally, advertising in AASW publications is confined to activities such as services, events and programs designed to assist social workers to further develop their professional career; and activities or issues of interest to social workers either in a professional sense or relating to the pursuit of social justice.

All advertisements are accepted on the understanding that the publishers, the AASW Victorian Branch, accepts no liability for any omissions or errors however caused, and cannot be held liable to any person, group or company for any action for damages arising out of any omission or error, however caused. The advertisement sizes shown overleaf constitute the full range of advertisement units available. Variations to standard units will only be accepted under negotiated circumstances. Prices quoted for advertisements DO NOT include artwork, typesetting or other production charges. Acceptance and printing of advertisements does not imply endorsement of any product or service by the Association, nor support any claims made by the advertisers. Completed copy should be forwarded by email.
The AASW Victoria Branch has two publications sent to over 2,100 subscribers.

- **Social Work Connect**: 3 per year. Color Newsletter, hard copy posted to members & soft copy on AASW website.
- **Vic Branch e-news** (monthly) sent to members via email.

Please indicate in which publications and editions you wish to advertise:

<table>
<thead>
<tr>
<th>SW Connect</th>
<th>In the Month/s of:</th>
<th>e-News</th>
<th>In the Month/s of:</th>
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Size of advert/s: Cost Per Advertisement (inclusive of GST)

<table>
<thead>
<tr>
<th>Publication</th>
<th>Page format</th>
<th>Cost</th>
<th>AD-1</th>
<th>AD-2</th>
<th>AD-3</th>
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<tr>
<td>SW Connect:</td>
<td>Full pg Color (inside covers)</td>
<td>$725.00</td>
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<tr>
<td></td>
<td>Full pg Color (back cover)</td>
<td>$780.00</td>
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<td></td>
<td>Full page</td>
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<td>½ page</td>
<td>$310.00</td>
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<td>¼ page</td>
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<td>e-news:</td>
<td>Logo, hyperlink, text (no more than ¼ page)</td>
<td>$110.00</td>
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TOTAL COST $ ________

**PAYMENT**: Please pay using one of the options below – or advise us if you require a separate invoice:

1. □ Please debit my [credit card]. My card details are as follows: □ MasterCard □ VISA
   - Credit card number: _____/_____/_____ Expiry date: /
   - Name on card: ____________________________________________
   - Card holder’s signature: _________________________________

2. □ I will pay directly by EFT to **Account Name**: Australian Association of Social Workers
   - **BSB**: 062-919   **Account No.**: 10149878
   - Please quote reference: AD-VIC+ [your org] & send us an advice notice

3. □ I have enclosed a [cheque/money order] made payable to:
   - AASW VIC Branch, PO Box 2008, Royal Melbourne Hospital, Parkville, 3055
   - Fax: 03 9328 5670    Phone: (03) 9320 1005   Email: aaswvic@aasw.asn.au