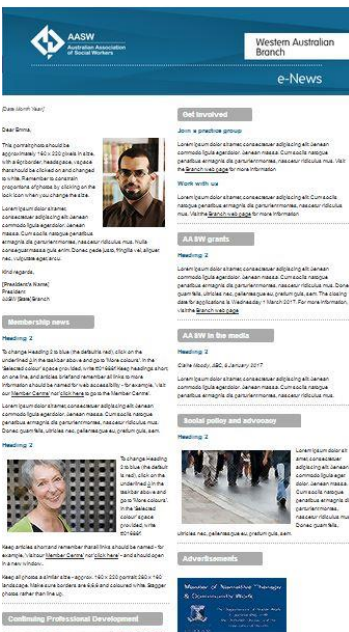


WA Branch media kit 2018

The Australian Association of Social Workers is the professional representative body of social workers in Australia. The AASW WA Branch publishes an e-newsletter.

Western Australian Branch e-News



Western Australian Branch e-News is emailed to 960 opt-in subscribers within WA and delivers AASW and industry news at the beginning of each month. Sent by email and linking to more information online, it features concise, informative content that focuses on AASW WA Branch matters, state and national social policy and advocacy news and local events and CPD opportunities. The e-News is a vital inclusion for campaigns targeting social workers.

It accepts social work industry news items from members and non-members, endorsed CPD listings and display advertisements which are available at member and non-member rates.

To express interest in contributing a news item, please email aaswwa@asw.asn.au or phone 08 9420 7240.

2018 issues and deadlines

Advertising and news contributions are due one week prior to publishing each issue of the e-News at the beginning of each month.

Issue	Deadline	Issue	Deadline
2 February	29 January	3 August	30 July
2 March	26 February	7 September	3 September
6 April	2 April	5 October	1 October
4 May	30 April	2 November	29 October
1 June	28 May	7 December	3 December
6 July	2 July		

Advertising rates and specifications

Rates are per issue, inclusive of GST and subject to change.

Advertisement type	Size	AASW members	Non-members
Display advert with URL	280 x 160 pixels	\$83.00	\$92.00
Endorsed CPD listing with URL (no images/logos accepted)	50 words	\$33.00	\$55.00

Advertising booking form 2018

Please print, complete and scan this booking form and email it to aaswwa@asw.asn.au with your advertising artwork (JPEG file) or CPD listing copy (Word file plus separate JPEG logo) attached. Your booking will not be final until you receive a confirmation email.

Name: **Organisation:**

Address:

Telephone: **Date:**

Email: **I am an AASW member** **Yes*** **No**

*Membership no:

I want to advertise in:

Endorsed CPD listing **Display advertisement**
50 words & URL *** JPEG, 280 w x 160 h pixels

TOTAL COST:

PAYMENT:

Please tick one of the payment methods below – or contact the branch if you require a separate invoice:

Please debit my **credit card**. The details are as follows: MasterCard VISA

Credit card number: ____ / ____ / ____ / ____ Expiry date: ____/____/____ CVV: ____

Name on card: _____

Card holder's signature: _____

Contact the branch if you require a separate invoice.

Office use only
Income code 1-100 – Cost Centre 111

Terms and conditions

The AASW accepts advertising that reflects the needs and interests of our members and is consistent with the association's core objectives. Generally, advertising in AASW publications is confined to activities such as services, events and programs designed to assist social workers to further develop their professional careers, and activities or issues of interest to social workers either in a professional sense or relating to the pursuit of social justice.

All advertisements are accepted on the understanding that the publishers, AASW Western Australian Branch, accepts no liability for any omissions or errors however caused, and cannot be held liable to any person, group or company for any action for damages arising out of any omission or error, however caused. The advertisement sizes shown on this booking form constitute the full range of advertisements available. Prices quoted for advertisements DO NOT include artwork, typesetting or other production charges.

Acceptance and printing of advertisements does not imply endorsement of any product or service by the Association, nor support any claims made by the advertisers.

Other conditions

Your booking will not be final until you receive a confirmation email.

* The membership rate for all advertising in AASW publications applies to individuals who are AASW members not individuals who are members placing an advertisement on behalf of an employer or group. To receive the membership rate, you must include your AASW membership number on the booking form.

**Combined, we feature no more than three adverts/listings in each issue of *Branch e-News* and can only accept one booking per member/organisation. If a newsletter is full, we will let you know of other issues that have space available.

***To receive the Endorsed CPD rate, you must provide a **copy of your endorsement** with this booking form.

Bookings

Complete this booking form. Then scan and send it as an email with the relevant Word or JPEG file attachments to:

E: aaswwa@asw.asn.au

P: 08 9420 7240

Australian Association of Social Workers Ltd

ABN 93 008 576 010