

ADVERTISING RATES

		4-ISSUE package BULK DISCOUNT	
		Single issue rate (\$)	Price per issue (\$)
Full colour	Full page (inside covers)	1,050.00	945.00
	Full page (back cover)	1,260.00	1,134.00
	Half page (horizontal)	630.00	567.00
	Full page	892.50	803.25
	Quarter page (horizontal)	346.50	311.85

DISCOUNTS - ADVERTISEMENTS

****AASW CPD-endorsed events**

Advertisements for events that have been endorsed by the AASW for continuing professional development receive a 10% discount.

For more information about gaining CPD endorsement, contact 03 9320 1003

Prices are inclusive of GST and per advertisement.

ADVERTISING DEADLINES

2019 deadlines

Issue	Bookings & artwork	Publication
Summer 2019	19 December	12 February
Autumn 2019	11 March	7 May
Winter 2019	10 June	13 August
Spring 2019	3 September	5 November

Prices are inclusive of GST and per advertisement.

SUPPLYING ARTWORK

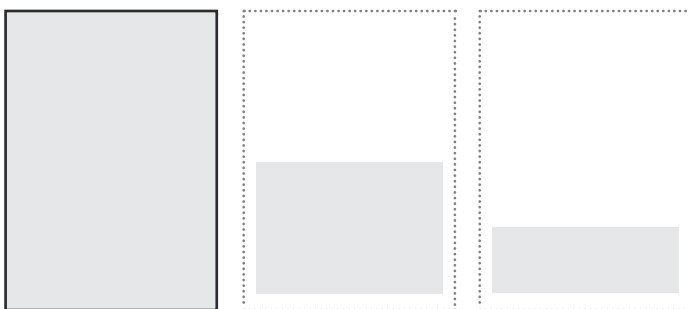
AASW will only accept final art that is supplied as a print ready, high resolution PDF with minimum 3mm bleed and crop marks. Minimum of 10mm margins are recommended for full page ads. All images must be 300 dpi.

Please send your artwork to editor@asw.asn.au

Please check that the size of your advertisement reflects our specifications.

If your advertisement does not reflect the quality of our newsletter we will contact you before we make any changes to it.

ADVERTISING SPECIFICATIONS (SIZES)



Full page

210 x 297mm
Plus 3mm bleed

Half page horizontal

192 x 148mm

Quarter page horizontal

192 x 74mm

- KEY:**
- Artwork area
 - Bleed (min 3mm)
 - Page trim

Note: Measurements are width x height

HOW TO BOOK YOUR ADVERTISEMENT

Please complete this booking form and scan/email it to:

Email: editor@asw.asn.au

To discuss your advertising needs, contact:

Social Work Focus Editor

Phone: 03 9320 1005

Email: editor@asw.asn.au

TERMS & CONDITIONS

- Social Work Focus is published digitally and provided to AASW members and others via the AASW website, www.aasw.asn.au. Members may also receive a link to the magazine in the AASW's national e-Bulletin just after it has been published.
- All advertising bookings must be made using the Advertising Booking Form.
- Finished artwork must be submitted according to specifications listed on the Advertising Booking Form.
- Cancellations will only be accepted in writing and must be received before the booking deadline.
- Cancellation of an advertisement after the booking deadline will incur a fee of 50% of the advertising rate for that advertisement.
- Advertisements are accepted subject to the approval of the Editor. AASW reserves the right to cancel or reject advertising deemed not in keeping with its objectives or of a quality that reflects that of Social Work Focus.
- An advertisement promoting a university course that is not accredited by AASW must include the following disclaimer: *This course is not accredited for the purposes of AASW membership.
- Advertisements are accepted for publication on the condition that the advertiser indemnifies the publisher and its servants and contractors against all actions, suits, claims, loss and/or damage and expenses resulting from anything published by the advertiser.
- The AASW makes every reasonable effort to publish Social Work Focus according to the distribution schedule. However, it is not liable for any loss or damage incurred by an advertiser as a result of any failure or delay in the distribution of the magazine.
- Advertisers who select a bulk discount package are required to make payment for each advertisement by the booking and payment deadline for the earliest issue. New artwork however, can be supplied by the deadline for subsequent issues.
- Bulk advertising packages must be utilised within the stipulated time period and each advertisement must be the same size.
- If a booking form with payment details and artwork, has not been received for an advertisement by the deadline date the advertisement will not be published.
- Where an advertisement is not published through no fault of the advertiser, the advertising fee that has been paid will be refunded.
- Only one advertisement is allowed per advertiser in each edition of the Social Work Focus.
- Special advertisement positions cannot be booked. Positions will be determined by the Editor.

CONTACT US

AASW NATIONAL OFFICE

Level 7
14-20 Blackwood Street
North Melbourne
VIC 3051

PO Box 2008
Royal Melbourne Hospital
VIC 3050

Email: aaswnat@asw.asn.au

aasw.asn.au