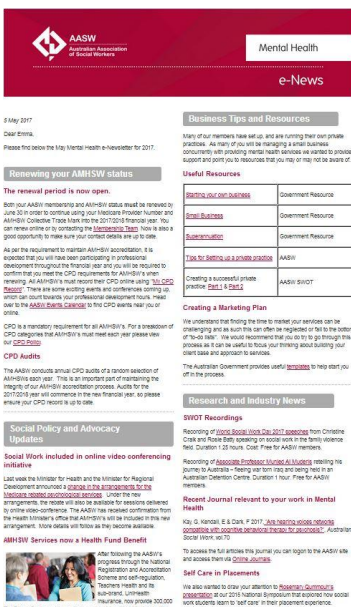


# Mental Health e-News media kit 2018

The Australian Association of Social Workers is the professional representative body of social workers in Australia. Its Mental health e-News is published monthly.



## Mental Health e-News

*Mental Health e-News* is emailed to 2260 opt-in subscribers across Australia and delivers AASW mental health and related industry news on the second Wednesday of each month.

Sent by email and linking to more information online, it features concise, informative content that focuses on matters relevant to Accredited Mental Health Social Workers, and social workers who have nominated mental health as a primary area of practice. It includes state and national social policy and advocacy news, local events and CPD opportunities. The e-News is a vital inclusion for campaigns targeting mental health social workers.

It accepts mental health social work industry news items from members and non-members, endorsed mental health-related CPD listings and general display advertisements, which are available at member and non-member rates.

To express interest in contributing a news item, please email [mentalhealth@asw.asn.au](mailto:mentalhealth@asw.asn.au) or phone 03 9320 1077.

## 2018 issues and deadlines

Advertising and news contributions are due one week prior to publishing each issue of the *Mental Health e-News* on the second Wednesday of each month.

Issue 2018	Deadline	Issue 2018	Deadline
14 February	9 February	15 August	10 August
14 March	9 March	12 September	7 September
11 April	6 April	10 October	5 October
9 May	4 May	21 November	16 November
13 June	8 June	19 December	14 December
11 July	6 July		

## Advertising rates and specifications

Rates are inclusive of GST.

Advertisement type	Size	AASW members	Non-members
Display advert with URL	280 x 160 pixels	\$88.00	\$126.50
Endorsed CPD listing with URL (no images/logos accepted)	50 words	\$55.00	\$71.50

## Advertising booking form 2018

Please email this booking form to [mentalhealth@asw.asn.au](mailto:mentalhealth@asw.asn.au) with your advertising artwork (JPEG file) or CPD listing copy (Word file plus separate JPEG logo) attached. Your booking will not be final until you receive a confirmation email.

**Name:**  **Organisation:**

**Address:**

**Telephone:**  **Date:**

**Email:**  I am an AASW member  Yes\*  No

\*Membership no:

I want to advertise in:  **Mental Health e-News**  Month/s\*\*:

**Endorsed CPD listing** 50 words & URL \*\*\*  **Display advertisement** JPEG, 280 w x 160 h pixels

**PAYMENT:** **TOTAL COST:** \$

Please debit my **credit card**. The details are as follows:  MasterCard  VISA

Credit card number: \_\_\_\_ / \_\_\_\_ / \_\_\_\_ / \_\_\_\_ Expiry date: \_\_\_\_/\_\_\_\_ CVV: \_\_\_\_

Name on card: \_\_\_\_\_

Card holder's signature: \_\_\_\_\_

**Contact us if you require a separate invoice.**

Office use only  
Income code 1-100 – Cost Centre 118

## Terms and conditions

The AASW accepts advertising that reflects the needs and interests of our members and is consistent with the association's core objectives. Generally, advertising in AASW publications is confined to activities such as services, events and programs designed to assist social workers to further develop their professional careers, and activities or issues of interest to social workers either in a professional sense or relating to the pursuit of social justice.

All advertisements are accepted on the understanding that the publishers, the AASW, accepts no liability for any omissions or errors however caused, and cannot be held liable to any person, group or company for any action for damages arising out of any omission or error, however caused. The advertisement sizes shown on this booking form constitute the full range of advertisements available. Prices quoted for advertisements DO NOT include artwork, typesetting or other production charges.

Acceptance and printing of advertisements does not imply endorsement of any product or service by the Association, nor support any claims made by the advertisers.

## Other conditions

Your booking will not be final until you receive a confirmation email.

\* The membership rate for all advertising in AASW publications applies to individuals who are AASW members not individuals who are members placing an advertisement on behalf of an employer or group. To receive the membership rate, you must include your AASW membership number on the booking form.

\*\*Combined, we feature no more than three adverts/listings in each issue of *Branch e-News* and can only accept one booking per member/organisation. If a newsletter is full, we will let you know of other issues that have space available.

\*\*\*To receive the Endorsed CPD rate, you must provide a **copy of your endorsement** with this booking form.

## Bookings

Complete this booking form. Then scan and send it as an email with the relevant Word or JPEG file attachments to:

E: [mentalhealth@asw.asn.au](mailto:mentalhealth@asw.asn.au)

P: 03 9320 1077

**Australian Association of Social Workers Ltd**

ABN 93 008 576 010